

Calvary Baptist Church 2016 Church Conference



Community Development Corporation
of Northern New Jersey



- **Mission**

To enhance the well-being of youth in northern New Jersey communities through education, enrichment, empowerment, engagement and enlightenment.

- **Vision**

We envision a community where each child will have equal opportunity to achieve success and be afforded the framework to understand what success means on a personal level. Further, we envision a community impassioned with recognizing and supporting the diversity of the gifts and talents of all people.



- **Ethos**

We satisfy the organization's mission by offering youth in our service area a variety of Y*outh* E*nrichment* for S*uccess* programs designed to improve the health of their minds, bodies and spirits.

Programs

2014 - 2016



- **2014**

- SAT Prep
- School's Out Holiday Fun Camp
- Sportsense
- YES Camp
- YES Leadership Academy

- **2015**

- Sportsense
- YES Camp



- **2016 Programming**

Scholarsense (Oct.-Dec./Jan.-March) will afford high school juniors and seniors an opportunity to take advantage of comprehensive SAT test preparation and review courses by providing financial assistance through an objective, competitive, need-based selection process.



- **2016 Programming**

Sportsense (Sept - June) affords young people in grades K thru 12 an opportunity to participate in community recreational leagues by providing financial assistance through an objective, competitive selection process. The program also offers Sportsense Scholars workshops on good nutrition, positive eating habits and the importance of regular exercise and rest.



- **2016 Programming**

YES Academy (Sept.-May) Students in grades 3-5 participate in one-on-one and group training sessions to prepare them for participation in leadership programs that will enhance their prospects of getting accepted to and graduating from the college of their choice. A feeder to middle and high school leadership programs, the YES Academy offers the opportunity for elementary school students to build and/or enhance oratorical skills, critical thinking, deductive reasoning and proficiency in Science, Technology, Engineering, Arts and Math (STEAM).



- **2016 Programming**

YES Camp (June-Aug.) Licensed by the state of New Jersey since 2006, *Youth Enrichment Summer (YES) Camp* offers youth in grades K thru 10 a well-rounded, six-week, innovative summer experience designed to stimulate and facilitate fun, enrichment, leadership development, and wellness. One day per week campers swim at Streeter Pool and travel to fun, off-campus venues. Up to 18 campers also have the opportunity to take formal swim lessons at the Greater Morristown YMCA.

Accomplishments



- **2015 YES Camp Enhancements**
 - Hired three new professionally certified lead teachers
 - Restructured Counselors-in-Training (CIT) program to focus on leadership development → Leaders of Tomorrow (LOT)
 - Focused on team building and character development for all campers & staff under the banner of Producing Unique Fruit theme
 - Modeled good stewardship by reducing expenditures and increasing collection of user fees



- **Made multiple enhancements to YES Camp**
- **CDC Character Development → CBC Discipleship in 2015/2016**
 - According to camp records, 47% of the 2015 campers had some affiliation with CBC
 - 43% were from the community and had no ties to the church
 - So far, 7% of 2015 CDC youth have become members of CBC in 2015/2016

*While evangelism is not our primary purpose,
we are making disciples!*



&



● Investing in Our Youth Together

- In 2014, approximately \$1,200 per child was invested in support of providing **Future Occupational Confidence-building toward Understanding & Self-awareness (FOCUS)**
 - Expanded their horizons through cultural trips
 - Extended their school day & year thru the Academy & Camp
 - Enhanced their socialization skills via public speaking and confidence-building exercises
 - Potentially increased their earning capacity
 - Quite possibly helped to make the difference between education and incarceration for some



- **Collaboration** – partnered with a host community-based and service organizations to maximize efficiency and effectiveness
 - Academic Resource Center
 - Alpha Kappa Alpha Sorority, Inc. (Pi Theta Omega Chapter)
 - Alpha Phi Alpha Fraternity, Inc. (Sigma Zeta Lambda Chapter)
 - Calvary's Children & Youth Ministries (CYM) and Missions Min.
 - Cornerstone Family Services (The Neighborhood House)
 - Delta Sigma Theta Sorority, Inc. (Morristown Alumnae Chapter)
 - Interfaith Food Pantry
 - Morris County Chapter of Jack & Jill of America
 - Morris County, NJ Chapter of The Links, Incorporated
 - Morristown Wildcats Football Club
 - Town of Morristown



- **2014 Service & Program Summary**

- 125 Youth Empowered to Succeed!

- YES Summer Camp (65 campers/Two 3-week sessions)
- Sportsense (15 awards with academic accountability)
- YES Leadership Academy (40 cadets in 2013-14 SY)
- SAT Prep (5 students)



- **2015 Service & Program Summary**

- 87 Youth Empowered to Succeed!

- YES Summer Camp (74 campers/Two 3-week sessions)
- Sportsense (13 awards with academic accountability)
- Restructured YES Academy (targeting 3rd – 5th graders)
- Restructured SAT Prep (*Scholarsense*)

Goals

2016



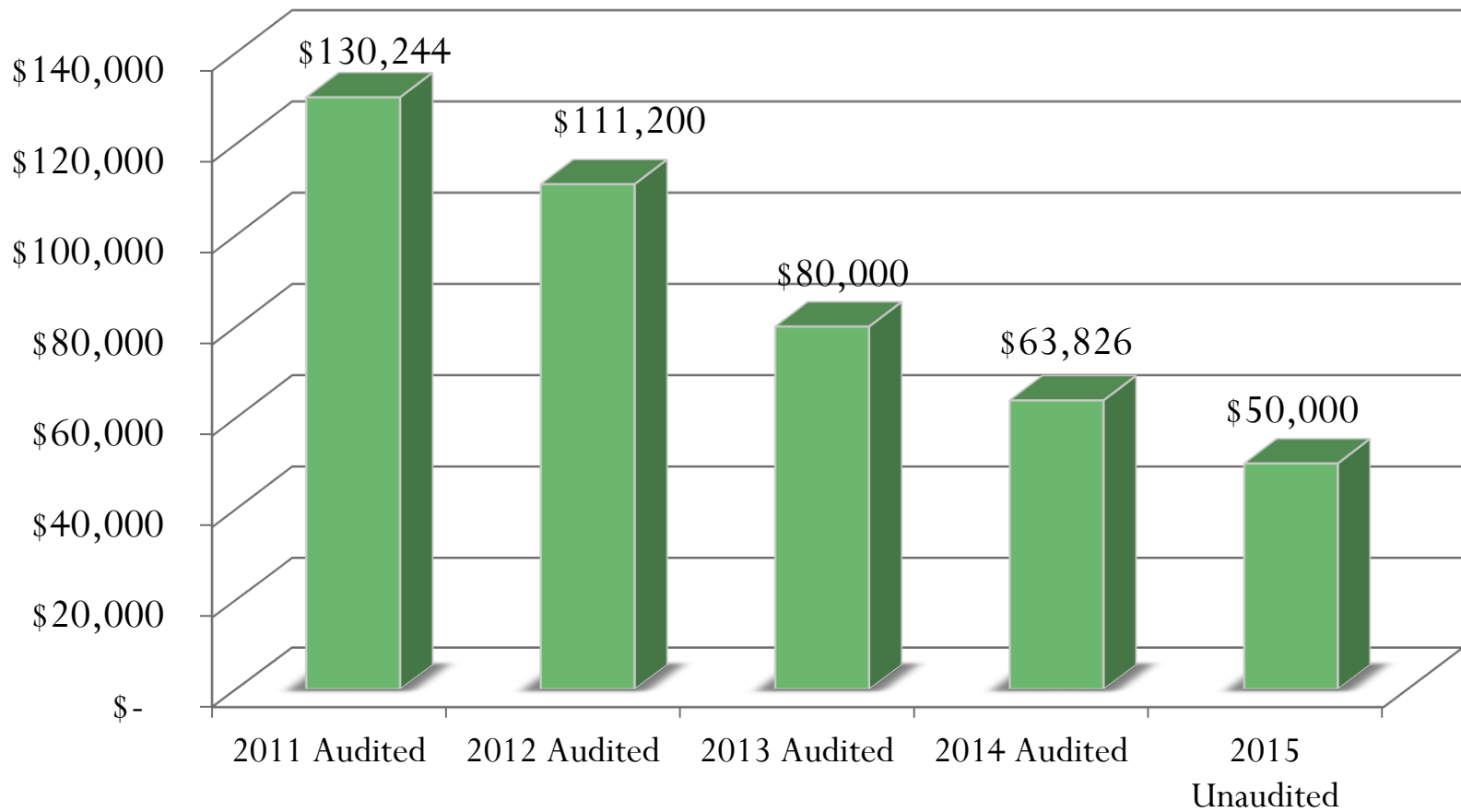
- Focus on sponsorship and collaboration to enhance programs and reduce costs
- Monitor and measure programs to achieve maximum effectiveness and efficiency (contract project managers)
- Expand board to include corporate executives and community based organizations
- Continue to develop alternative streams of revenue

Financial Recap

2011 - Present



Decreasing Levels of Dependence on CBC Funding

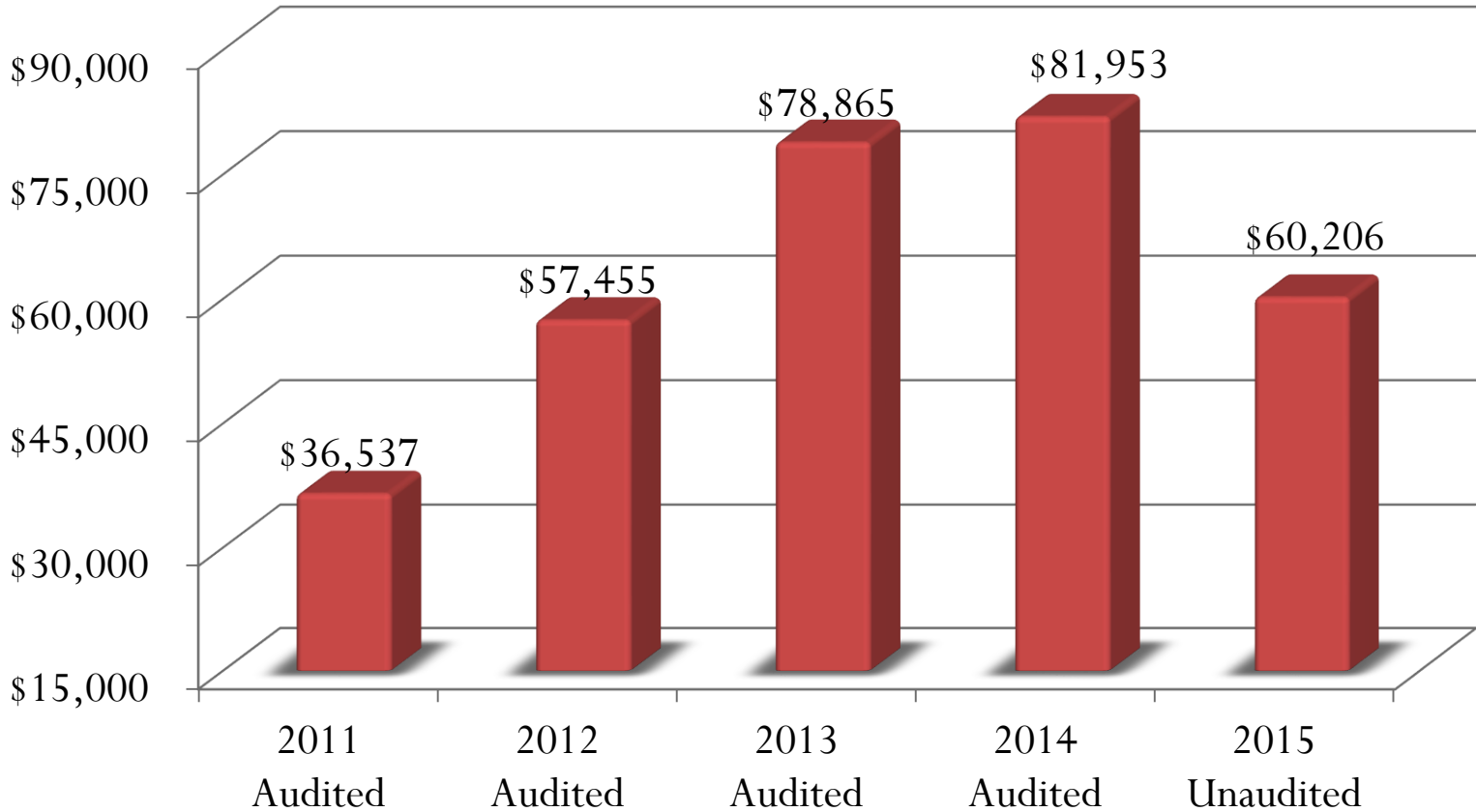




- **Funding Streams**— focused on increasing level of non-CBC funding
 - Financial Aid for Families – Child & Family Resources (CFR), Programs for Parents & Morris County Housing Authority
 - User Fees –competitive pricing & collections policies
 - Fundraising – Golf Tournament, Mo-town Affair, Black Party
 - Larger Grants - applied for United Way funding
 - Other Funding Sources – corporate donations, sponsorships, program specific grants



Growth in Levels of Non-CBC Funding

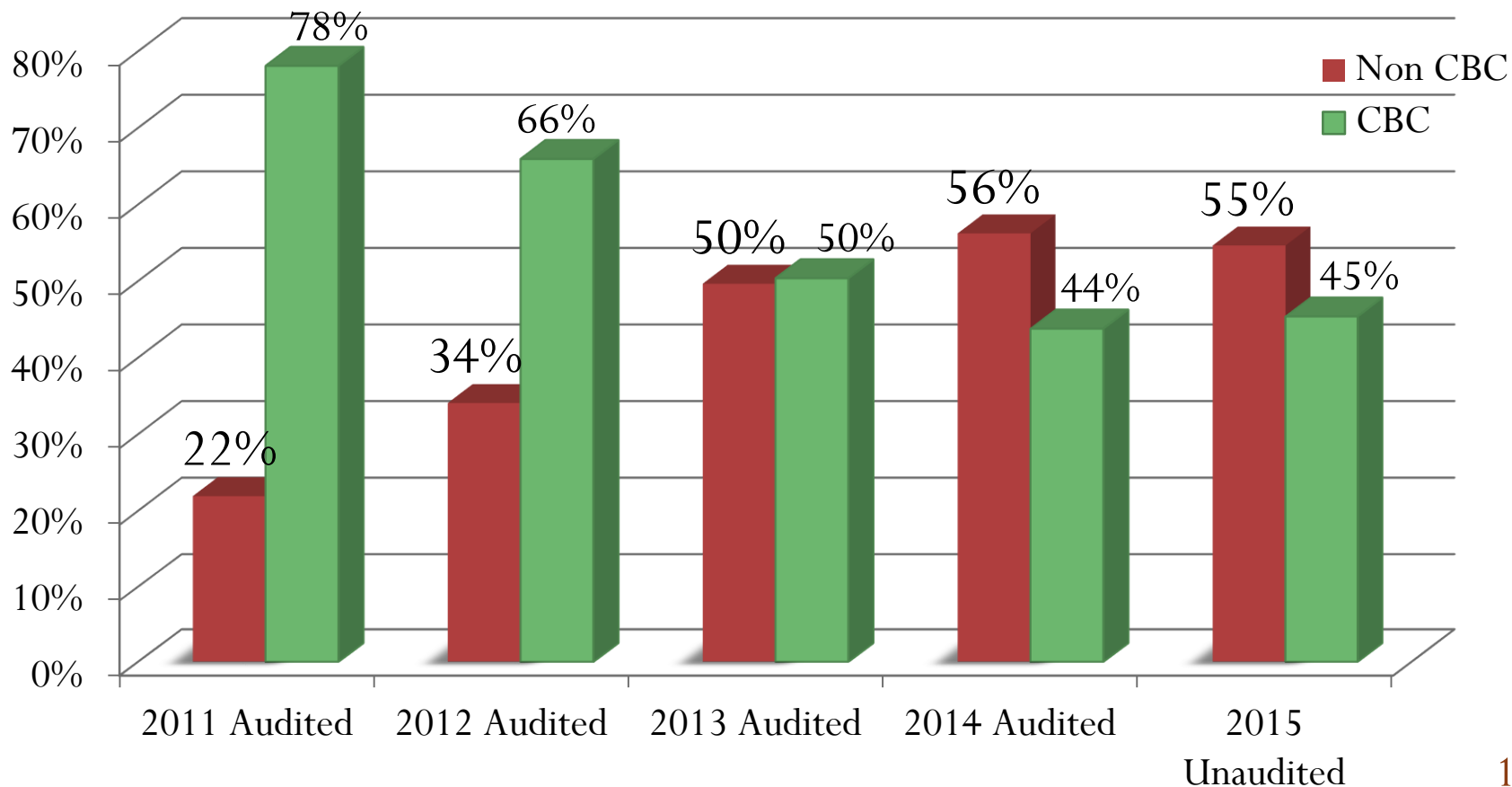




Toward Financial Independence

- CBC grants to the CDC | NNJ have decreased by \$80,000
 - From \$130K in 2011 to \$50K in 2015
- Non-CBC revenues have doubled during that period!
 - From 22% of total income in 2011 to 55% of total income in 2015

Decreased Levels of CBC Funding As Percentage of Revenues



Who We Are

Board & Staff



Current Board Members

Carol Lynn Patterson, Chair

Sandra Gilyard, Vice Chair

Henry Lee, Secretary

Ernestine Cash, Treasurer

Janet Jones

Regenia Moore-Lee

Vernon Rowe

Charlee Taylor-Hines

Marc Turner

Program Administrator: Odetta Dumas



YES Camp Staff

Ricky Osborne, Director

Lead Teachers

Rodney Lee

Damon Clark

Leslye Folmar-Harris

Oylema Lewis

Valerie Howard

Camp Counselors

Jahad Payne

Krystal Osborne

Brandon Drayton

Chelsea Howard

Tracey Denny, Health Coordinator